

Call for Webinar Proposals



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Overview

Through the Association for Dental Safety (ADS) webinar program, participants are provided with high-quality education and training without leaving the home or office. ADS offers a broad range of programming hosted by industry experts to help keep participants up to date on best practices, hot topics, and subjects of special interest in dental infection prevention, occupational health, and patient safety.

Participants gain insight and knowledge to help them take their careers and communities to the next level, while gaining valuable CE credits. We want you to be a part of this education initiative, giving your peers the knowledge and skills they need to elevate the safety of both patients and practitioners. Submit a proposal for consideration!

Important Dates

- **September 18:** Deadline for Proposals
- **November:** Emailed Notifications

How to Submit

- Submit online:
<https://site.pheedloop.com/portal/event/EVEUNTBDVBIUH/submission/CALIGWW2FW2R048/>
- Draft in a word processor, then paste into the portal
- You may edit submissions until the deadline
- Questions: office@MyADS.org

****If you are submitting the application on behalf of the speaker,
please make sure the enter the speaker's contact information on the screen below ****

ADS
Association for Dental Safety

2027 Webinar Series

Submission Portal

Proposal Application

Event Information

Through the Association for Dental Safety (ADS) webinar program, participants are provided with high-quality education and training without leaving the home or office. ADS offers a broad range of programming hosted by industry experts to help keep participants up to date on best practices, hot topics, and subjects of special interest in dental infection prevention, occupational health, and patient safety.

Participants gain insight and knowledge to help them take their careers and communities to the next level, while gaining valuable CE credits. We want you to be a part of this education initiative, giving your peers the knowledge and skills, they need to elevate the safety of both patients and practitioners.

We recommend writing your proposal using a word processing program and then paste it into the submission site. You can make edits post-submission until the deadline.

Deadline: September 18

Enter the main speaker's email address below. *If you are submitting on behalf of the main speaker, use their email, not yours.*

Speaker Email *

Next

Required Fields

Webinar Title

Max 150 characters; title case per AP style; avoid ALL CAPS; make it dynamic and conclusive. [Click here to Capitalize My Title](#).

Webinar Description

Max 5,000 characters (posted as submitted if accepted). Specify problems attendees will solve, advanced skills gained, and evidence they can apply immediately. Write concisely in second person; avoid opinions or promotional content. Need help wording your description? [Try ChatGPT!](#)

Learning Objectives

Up to three (3) measurable learning objectives. Stem: “After participating in this session, learners will be able to...”. Use [Bloom’s Taxonomy](#) action verbs (e.g., Describe, Explain, Apply); avoid vague verbs (Understand, Know, Be aware).

NEW! Category

Select one.

- **Research/Science:** Original studies, evidence syntheses, or surveillance analyses that advance the scientific basis of practice
- **Emerging Diseases:** Timely content on new or resurging infectious threats and their operational impact on dental practices.
- **Innovations:** New or recently adopted technologies, methods, or models for IPC with early evidence of effectiveness or feasibility.
- **Regulations/Guidance:** Interpretation and operationalization of laws, regulations, standards, and authoritative guidance for dental settings.
- **Practical/Implementation:** Applied, how-to sessions showing how to execute, improve, or scale infection prevention in dental settings with measurable outcomes.

Career Stage

Select one.

- **Beginner** (Foundational concepts; assumes little prior knowledge)
- **Intermediate** (Assumes attendees understand the fundamentals and focuses on application, implementation, or problem solving)
- **Advanced** (Assumes significant experience and explores emerging science, complex scenarios, advanced implementation, leadership, or controversial topics)
- **All Levels**

Keywords

List 2–3 high-level terms (e.g., antibiotic stewardship, culture of safety).

Scientific Articles/References

List 2 - 3 scientific articles/references related to your topic that will be used in your webinar.

Commercial Interest

ADA CERP defines a commercial interest as an entity whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients, or an entity that is owned or controlled by an entity whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients.

Owners or employees of commercial interests may be ineligible to act as speaker because of the opportunity to introduce commercial bias. The following exceptions are situations where owners or employees of a commercial interest may be eligible to act as instructors:

- Content of the CE is not related to the business lines or products of their employer/company.
- Content of the CE is limited to basic science research (e.g., preclinical research and drug discovery), methodologies of research, and no care recommendations are given.
- Participating as technicians to teach the safe and proper use of medical devices, do not recommend whether or when a device is used.

If you are an owner or employee of a commercial interest, you will need to attest that you understand you may be ineligible to speak if your presentation does not fit into the exceptions listed above.

Disclosure of Relevant Financial Relationships/Conflicts

Disclose for all speakers (or state “Not Applicable”).

Resume/CV

Upload a resume/CV for each speaker (required)

Sponsorship Disclosure and Payment Policy

Speaker acknowledges and agrees that any sponsorship, financial support, or in-kind contribution from third-party companies (“Sponsor”) in connection with Speaker’s participation must be fully disclosed to ADS. All sponsorship funds shall be paid directly to ADS, not to the Speaker. ADS will be solely responsible for disbursing any agreed compensation to the Speaker in accordance with this Agreement. Speaker shall provide ADS with a completed IRS Form W-9 (or equivalent tax documentation, if applicable) prior to payment.

If Speaker identifies or introduces a potential Sponsor to help offset the costs of their participation, ADS may, at its discretion, accept such sponsorship support; however, all funds must still flow through ADS to ensure proper accounting, tax compliance, and consistency with ADS’s sponsorship and event policies. Speaker(s) shall not accept direct payment, benefits, or in-kind contributions from any Sponsor without the prior written approval of ADS.

Any approved sponsorship recognition shall be managed and coordinated exclusively by ADS to ensure alignment with event branding, messaging, and obligations to official event sponsors. Nothing in this Agreement shall be construed as creating an endorsement by ADS of any Sponsor.

Co-Speakers

Provide info and bios (bios published). Up to 2 speakers max.

Profile

Upload headshot and bio; complete profile fields.

Additional Files

Optional (slides, handouts, papers).

Eligibility Requirements

- Only members may submit.
- Complete all required fields; incomplete forms are not reviewed.
- No promotion of specific products, drugs, devices, services, or techniques.
- Webinars are presented on Wednesdays at 4:00 PM Eastern.
- Proposals must be submitted online (no email submissions).

Presentation Information

Duration

- 60 minutes total: 5 intro, 45 presentation, 10 Q&A

Schedule

- Wednesdays at 4:00 PM Eastern

Speaker Responsibilities

- Submit materials 3 weeks prior:
 - PowerPoint on ADS template
 - 5 multiple-choice questions with correct answers
 - Resources and references
- Present from a quiet room with a computer (internet), landline phone, and headset
- Log in 15–20 minutes early
- Designate a backup presenter for emergencies

Compensation

Presenting is voluntary, and no compensation will be provided.

Review and Selection Process

Webinar proposals are assessed based on their content and relevance, clarity, format, degree of learner interactivity, quality of writing, the value of learning objectives, past successes of similar presentations, number of other submissions on the same topic, historical speaker evaluation ratings, and the proposal's overall contribution.

Each completed submission is peer reviewed and evaluated using the criteria provided in the evaluation rubric.

The review committee reserves the right to accept all or part of a proposal (e.g., edits to the title, objectives, speakers, or combining it with another webinar, topic, etc.).

Evaluation Rubric

Criterion	Excellent – 4	Good – 3	Fair – 2	Needs Extensive Improvement - 1
Content	The proposal presents issues of immediate relevance and importance for dental infection prevention, occupational health, and/or patient safety, with evidence-based current best practices.	The proposal focuses on issues and evidence based on current best practices in dental infection prevention, occupational health, and/or patient safety.	The proposal is related to dental infection prevention, occupational health, and/or patient safety, but does not contain information relevant to best practices.	The proposal does not clearly focus on issues of importance and relevance to best practices in dental infection prevention, occupational health, and/or patient safety.
Clarity	The title, webinar description, and learning objectives clearly describe the webinar.	The title, webinar description, and learning objectives are generally well described.	The title, webinar description, and learning objectives are unclear.	The title, webinar description, and learning objectives are incomplete and unclear.
Format	The proposal clearly addresses the learning objective(s) in a well-organized, provocative, and interactive format.	The proposal addresses the learning objective(s) in a well-organized format.	The proposal does not clearly describe how it addresses the learning objective(s), or the format and organization of the webinar are unclear.	The proposal does not demonstrate a connection to the learning objective(s), and the format and organization of the webinar are unclear.
Professional Writing	The proposal is well written.	The proposal has minor errors and would require some editing.	The proposal has errors and would require significant editing.	The proposal requires complete rewriting to understand its meaning.
Contribution	The proposal will make a significant contribution and should attract many participants.	The proposal would make a meaningful contribution and should be of interest to at least one section or group of participants.	The proposal will make a small contribution and will be of interest to a few participants.	The proposal will make no contribution and will attract few participants.
Speaker(s)	Recognized subject-matter expert with a strong teaching record (e.g., high prior evaluations); fully discloses conflicts and complies with ADA CERP (no promotion/commercial bias).	Solid relevant expertise with some teaching experience; appropriate disclosures; low risk of commercial bias.	Limited or indirect expertise with minimal teaching evidence; disclosures incomplete or unclear; potential commercial bias not fully addressed.	Lacks relevant expertise and teaching experience; does not disclose conflicts; includes promotional content or clear commercial bias.

Continuing Education Information

ADA CERP Recognition



ADS is an ADA Continuing Education Recognition Program (CERP) Provider.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

Concerns or complaints about a CE provider may be directed to the provider or to the Commission for Continuing Education Provider Recognition at [ADA.org/CERP](https://ada.org/CERP).

[Learn more about ADS's CE Program & Provider Recognition.](#)

CE Guidelines

- **Owners and employees of a commercial interest cannot serve as a speaker on a webinar related to business lines or products of their company.**
- Presentations must provide a balanced view of all evidence-based infection prevention and safety options.
- Presentations must **NOT** promote specific products, drugs, devices, services, or techniques.
 - Whenever possible, generic names must be used to contribute to the impartiality of the program presented. If images of products are used in the presentation, the speaker(s) will cover all logos and branding. If reference must be made to a specific product by its trade name, reference shall also be made to competitive products.
- Disclose relevant financial relationships (speaker and immediate family) in writing before the activity; disclose “no relevant relationships” when applicable