



2025 Corporate Member Prospectus



Who We Are

The Association for Dental Safety (ADS), formerly known as the Organization for Safety, Asepsis and Prevention (OSAP), is the only non-profit membership association for oral health care professionals that focuses exclusively on infection prevention and patient and provider safety.

ADS helps operationalize dental infection control and safety laws, regulations, guidelines, standards, and best practices to ensure every dental visit is a safe visit.

We support our members and the oral health care community by offering evidence-based education and credentialing, an extensive collection of online resources, and by collaborating with individuals, agencies, and

organizations to assure the safe and infection-free delivery of oral healthcare to all.

Our membership community is comprised of individual clinicians, group practices, educators, researchers, consultants, trainers, compliance directors, policymakers, and industry representatives who advocate for the safe and infection-free delivery of oral healthcare.



VISION

Every dental visit is a safe visit.



MISSION

To be the leading provider of infection prevention and control education, training, and credentialing that supports safe dental visits.



VALUES

Patient & Provider Safety
Science-Based Learning
Integrity
Competent Community
Collaborative Leadership

2024 HIGHLIGHTS

ADS Membership

- 8,000+ members in all 50 states, Puerto Rico, and 7 Canadian provinces
- We also have members living in 20 countries

ADS Web Traffic

- 10,000+ page views per month (average)
- 9,000+ new users per month (average)

ADS Social Media

- 12,500+ combined followers



Education & Certification

- Hosted 3 conferences totaling 1,500+ registrants
- Produced and collaborated on 25 CE webinars totaling 15,000+ registrants
- Awarded 23,000+ CE credit hours
- ADS-DALE Foundation Dental Infection Prevention and Control Certificate™ earned by more than 1,800 oral healthcare professionals
- Certified in Dental Infection Prevention and Control® (CDIPC®) earned by more than 200 oral health and healthcare professionals
- Dental Industry Specialist in Infection Prevention and Control® (DISIPC®) earned by 58 oral healthcare professionals



ADS PUBLICATIONS



- Sent 1x per week
- 51 issues per year
- Average unique open rate: 28.7%



- Sent bimonthly
- 6 issues per year
- Provides 1 ADA CERP credit
- Average unique open rate: 43.5%





CORPORATE MEMBERSHIP

Corporate Membership is a way to partner with ADS for a shared vision to make every dental visit a safe visit.

Corporate Membership provides access to a higher level of ADS services and opportunities than our standard membership options. An ADS Corporate Membership allows for:

- Networking with key opinion leaders
- Gaining knowledge that benefits not only your employees but also your customers
- Becoming a more relevant and trusted brand

The Corporate Membership program acknowledges and distinguishes companies that demonstrate an ongoing commitment to ADS and safe dental care. In addition, it helps

to sustain critical services delivered by ADS such as:

- Advocacy
- Education
- Communications
- Strategic Development

At ADS, we believe that everyone has a role to ensure safe, infection-free access to oral healthcare. You can select the specific category of membership that fits your needs the best. ADS offers two levels of Corporate Membership.

View our membership benefits on the next page!

Member Benefits

Standard Corporate Membership

Super Sponsor Membership

MEMBERSHIP

Unlimited employees receive full access to [member benefits](#) including discounts on education and training (see next page).

\$120 value
per employee

\$120 value
per employee

Customized onboarding session to introduce ADS resources for maximum usage to all company employees

\$1,500 value

\$1,500 value

MARKETING

Use of all ADS corporate branding assets

\$500 value

\$500 value

Social media shout-out on ADS social media accounts

¹
(\$500 value)

²
(\$1,000 value)

Member recognition, company contact listing, and website link on the [Corporate Members](#) or [Super Sponsors](#) page of the ADS website

\$2,500 value

\$2,500 value

Company logo link throughout ADS website

NA

\$5,000 value

Logo link on weekly [InfoBites](#) email newsletter

NA

\$5,000 value

Company listing and website link in bi-monthly [ICIP](#) publication

NA

\$5,000 value

Webinar Sponsorship – includes logo link recognition in email, social media, ADS event calendar, registration website, and access to the full list of registrants (name and email address)

NA

1 Webinar
(\$1,500 value)

Opportunity to participate in social responsibility ad campaign

1/4 Page
(\$10,125+ value)

1/2 Page
(\$20,250+ value)

OSAP EVENTS

Boot Camp

Exhibit Booth

Discounted rate

Complimentary
(\$2,095 value)

Comp. Registration
(Only if exhibiting)

1 registration
(\$595 value)

2 registrations
(\$1,190 value)

Annual Conference

Exhibit Booth

Discounted rate

Complimentary
(\$2,495 value)

Comp. Registration (Only if exhibiting)

2 registrations
(\$1,500+ value)

4 registrations
(\$3,000+ value)

Company name listed in event website, event mobile app, introductory PowerPoint presentations, and on signage (For both events)

\$1,500 value

\$1,500 value

Logo on event website, event program guide, introductory PowerPoint presentations, and on signage (For both events)

NA

\$1,500 value

CONTENT DELIVERY

Sponsored Blog – you provide content, ADS promotes via email and social media

1 Post
(\$1,500 value)

1 Post
(\$1,500 value)

Total Value

\$20,340+

\$55,150+

Total Cost

\$2,995.00

\$13,000.00



MEMBER BENEFITS For Your Team



InfoBites - Each Monday, receive an email highlighting late-breaking infection prevention and safety news



Infection Control in Practice - Six times per year, receive an educational publication featuring real-life scenarios with checklists. ICIP is worth up to 6 CE credits per person annually



The Safest Dental Visit™ Toolkit - Utilize carefully assembled resources to help ensure the safe and infection-free delivery of oral healthcare to all



Toolkits & Topics - Access an expanding list of toolkits & topics available 24-7 addressing relevant infection prevention and safety issues



Ask ADS - Submit infection control questions and receive a written response within 3 – 5 business days



Webinars - Participate in live and on-demand webinars on relevant and emerging issues and earn CE credits.



Education & Training - Receive discounts for Boot Camp, Annual Conference, workbooks, online courses, and products. Access past Annual Conference PowerPoint presentations



Online Community - Share problems and perspectives through ADS's members-only online community and forum



Member Certificate - Download a printable certificate verifying your ADS membership to display in your office



Member Directory - Search for ADS Members located near you or who share similar interests



Recognition - Earn infection control awards and serve on ADS committees

2024 ADS SUPER SPONSORS AND CORPORATE MEMBERS



Super Sponsors

- Benco Dental Company
- Darby Dental Supply, LLC
- Dentsply Sirona
- Henry Schein, Inc.
- HuFriedyGroup
- Medicom
- Midmark Corporation
- Parkell
- Patterson Dental Supply
- Planmeca KaVo Group
- Solmetex
- Unimed Government Services
- W&H

Corporate Members

- A-dec, Inc.
- Agenics Labs, LLC
- Air Techniques
- AirGuard™
- Armis Biopharma
- Atlanta Dental Supply
- Compliance Training Partners/HPTC
- CrystalGenics
- DenLine Uniforms, Inc.
- Dental Health Products, Inc. - DHP
- Dental Products Lab
- Dentisafe Premium Water Test
- Door to Door Dental, Inc.
- DOVE Dental Products
- ExactBlue Technologies, Inc.
- Halyard Health
- HealthFirst
- Healthmark, A Getinge Company
- Kerr TotalCare | Metrex
- L & R Ultrasonics
- Man & Machine, Inc.
- Manitoba Dental Association
- Medtekk, Inc.
- Micrylium Laboratories, Inc.
- Miele, Inc.
- NDC Dental
- NSK America Corp.
- Palmero Healthcare
- ProEdge Dental Water Labs
- RiteWipe
- The Procter & Gamble Co.
- Toppen Health
- UptimeHealth
- Young Innovations
- Zyris, Inc.



For More Information

One Glenlake Parkway, NE, Suite 1200, Atlanta, GA 30328

+1 (410) 571-0003 | (800) 298-6727

Office Hours

Monday – Friday, 8:00 AM – 4:30 PM Eastern

office@MyADS.org



Learn More About ADS Corporate Membership today!

Michelle Lee, CPC

Executive Director

(404) 944-4824

Andy Whitehead

Chief Engagement & Development Officer

(631) 664-1880

Check Out Our Upcoming Events

ADS Calendar